

Radio Spot

**Title:** "Save the day"

**Time:** 30 secs

Voices included:

1) BOY: cute young boy voice

2) MOM: Female motherly voice

3) ANNOUNCER: Male voice (ideally Chris Evans from Captain America)

**BOY:** (making gun sounds) Pew, pew!

**SFX:** Main Star Wars theme that goes "do, sol, fa, me, ray, do, sol"

(<https://www.youtube.com/watch?v=fl7MI8ZlczE>)

-0:09-0:13secs

**BOY:** (in Darth Vader voice) I am your father.

**BOY:** (in high-pitched girly voice) Well, you're not *my* father. Give me back the Kragle!

**BOY:** (imitating Emmet from The LEGO movie) Wildstyle, don't!

**SFX:** Dun, Dun, Dunn sound effect:

([www.youtube.com/watch?v=bW7Op86ox9g](http://www.youtube.com/watch?v=bW7Op86ox9g))

**MOM:** Honey, it's time to go home.

**SFX:** Background chatter from kids and parents.

**BOY:** (in his normal voice) Not yet, we have to save the day!

**ANNOUNCER:** When you're a kid, your imagination is your best friend.

The LEGO Store lets your kids make their own endless adventures.

The LEGO Store. What will you build?