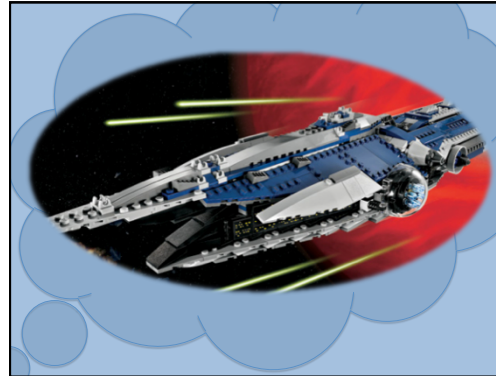




OPEN ON BOY PLAYING
AND IMAGINING IN THE
LEGO STORE.

**SFX: Background chatter
from kids and parents**

**BOY: (making gun sounds)
Pew, Pew!**



WIDE SHOT OF THE BOY
IMAGINING THAT HIS STAR
WARS SHIP IS REAL.

SFX: Star Wars Theme Song

“do, sol, fa, me, ray, dooo, sol”
[https://www.youtube.com/watch?
v=f17MI8Z1czE](https://www.youtube.com/watch?v=f17MI8Z1czE) -0:09-0:13secs



CUT TO CLOSE UP OF
MINIFIGURES DARTH VADER
AND LEGO LUKE FIGHTING.

SFX: Light saber sounds.

**BOY: (in Darth Vader voice)
Luke, I am your father.**



MINIFIGURES WILDSTYLE AND EMMET FROM THE LEGO MOVIE FLY IN.

SFX: Flying sounds

BOY (in high-pitched girly voice like Wildstyle): Well, your not my father. Give me back the Kragle!

BOY (imitating Emmet): Ahhh! Wildstyle, don't!

WILDSTYLE LANDS, JUMPS OUT OF THE SHIP AND RUNS TO PICK UP THE KRAGLE.

SFX: Ship flying and landing, light sabers

BOY (in Darth Vader voice) Never!

SFX: "Dun, dun, dunn!" sound effect

(www.youtube.com/watch?v=bW7Op86ox9g)

MOM: Honey!

CUT BACK TO LEGO STORE WHERE THE MOM STANDS NEXT TO THE BOY.

SFX: Background chatter from kids and parents

MOM: Honey, it's time to go home.

BOY (in his normal voice): Not yet mom! Just 5 more minutes!



WIDE SHOT OF THE LEGO STORE WITH A WORKER AND BOYS & GIRLS LOOKING AROUND.



BOYS AND GIRLS LOOKING AROUND IN AMAZEMENT AT THE LEGO STORE.



SHOW THE LEGO STORE LOGO AND TAGLINE.

SFX: Start to play song
“Best Day of My Life”
(American Authors) 00:41-00:50

Lower volume of song to hear
ANNOUNCER.

ANNOUNCER: When you’re a kid, your imagination is your best friend.

SFX: song 00:48-00:53
continues to play quietly in the background.

ANNOUNCER: The LEGO Store lets your kids make their own endless adventures.

ANNOUNCER: The LEGO Store: What will you build?

SFX: Volume up on the song right as the chorus comes up.

00:54-01:00. Then it fades out.